**Practical-8**

**Aim: To study and practice off-page optimization techniques.**

Perform off page optimization using following techniques for your blog/website you created earlier.

* Document Sharing / Image sharing
* Social bookmark submission / engagements
* Guest post submission
* Forum Discussion
* Back link creation

Suggestion: Watch this video <https://www.youtube.com/watch?v=vWEo_SOqZfA>

Take proper screenshots of every step and use it in your report.